

PAIGELEVIN

www.paigeslevin.com ✉ paige.levin11@gmail.com ☎ 954.235.7203  https://www.linkedin.com/in/paigelevin/

WORK EXPERIENCE

Associate Producer, CNN Digital Video

ATLANTA, GA PRESENT

- Pitch, publish video for all CNN digital platforms
- Work with team to develop workflow for new products
- Livestream events for digital and mobile audiences
- Cut and program video for CNN's YouTube page
- Use analytic insights to write compelling heads, descriptions

Production Assistant, CNN Digital Video

ATLANTA, GA NOV. 2017 -FEB. 2018

- Identified, edited, published video for CNN digital platforms
- Wrote and edited headlines for top homepage videos
- Curated playlists of digital content with long shelf life
- Copy edited video, marked segments in the control room

Freelance National News Editor, CNN

ATLANTA, GA AUG. - NOV. 2017

- Collected editorial for national breaking news
- Used social media to research, develop trending stories
- Worked on futures desk planning content for next day

National Content Center Intern, CNN

ATLANTA, GA JUNE-AUG.2017

- Produced, pitched 2+ multimedia pieces weekly on deadline
- Story received 1,000,000+ views, 1 min, 5 sec engagement
- Track, confirm, research national breaking news, write alerts
- Shadowed field producers on live shoots, manage live teams

Intern, International Center For Journalists

WASHINGTON, D.C. JUNE-AUG. 2016

- Produced 20+ high-traffic digital pieces for international audience
- Developed social media strategy that doubled engagement goals
- Created interactive graphics for all platforms
- Produced and edited digital video packages, SEO headlines

Web Producer, WUFT News

GAINESVILLE, FL AUG. 2015- APRIL 2017

- Produced, edited multimedia pieces for audience of 16 counties
- Expanded field production, photography skills, editing w/ Photoshop

Journalism Intern, The Knight Foundation

MIAMI, FL JUNE-AUG. 2015

- Produced Knight post w/ highest engagement, 9,000+ views

Writer, The Independent Florida Alligator

GAINESVILLE, FL JAN.-MAY 2015

- Produced content for local daily newspaper, reached 52,000

SKILLS

NEWS WRITING/ EDITING	● ● ● ● ●
NON-LINEAR EDITING	● ● ● ● ●
SOCIAL MEDIA ANALYTICS	● ● ● ● ●
AP STYLE/ COPY EDITING	● ● ● ● ●
DIGITAL PRODUCTION	● ● ● ● ○
GRAPHIC DESIGN	● ● ● ● ○
HTML AND CSS	● ● ● ○ ○

PROGRAMS AND PLATFORMS

CMS	● ● ● ● ●
DATAMINR	● ● ● ● ●
ADOBE CREATIVE SUITE	● ● ● ● ●
QUADRIGRAM	● ● ● ● ●
MEDIASOURCE / MIRA	● ● ● ● ●
INEWS	● ● ● ● ●
TABLEAU	● ● ● ● ○

EDUCATION

University of Florida June 2013-April 2017

GAINESVILLE, FL

B.S. in Journalism, Suma Cum Laude

- Buddy Baker Scholar for excellence in journalism
- Dow Jones News Fund Digital Media Scholar

B.A. in Political Science, Cum Laude

- Order of Omega for exemplary leadership and service

INVOLVEMENT

Hatch, an idea and product incubator (2017)

- Experimented with new technology, emerging trends in media
- Worked out user experience issues for news products
- Shot and edited 360-degree, VR video with Premiere Pro
- Pitched projects, served as project lead

Dance Marathon at the University of Florida

Assistant Director of Talent Relations (2016-17):

Organized event entertainment, programming. Raised \$6,000 for Children's Miracle Network. Adapted to team merge, structural changes.

Brand Advancement, Make-A-Wish (2014)

- Made sure content was in sync with organization mission
- Cut and edited video for multiple platforms